

ROSEBURG VISITORS AND CONVENTION COMMISSION
February 17, 2009

Chair Ken Averett called the meeting of the Visitors and Convention Commission to order at 4:00 p.m. on February 17, 2009, in the City Hall Conference Room. Averett indicated there was a conflict with an emergency railroad switchyard meeting being held in the Council Chambers at 4:00, and asked for the Commission's understanding in just addressing time sensitive matters on the agenda.

Present: Commission members Gloria Campbell, Roger Brandt, Paul Zegers, Gary Leif and Dotty Randall-Stapleton. Absent: Commission member Jane Green. Others present: Human Resources Director Barbara Gershon, Management Technician Debi Davidson and Bureau Director Jean Kurtz.

APPROVAL OF MINUTES

Leif moved to approve the minutes of the November 18, 2008 meeting. Motion was seconded by Randall-Stapleton and carried unanimously.

SPRING GRANT APPLICATIONS

Zegers moved to solicit spring grant applications for review at the April 21st meeting. Motion was seconded by Leif. Gershon indicated tax receipts are down 4.7%. In addition, the City had to pay additional funds by contract to the Chamber to keep their program escalating with costs. This represents an approximate 9% reduction in Commission income. The balance of restricted funds is now \$102,049; unrestricted funds total \$103,608. These balances include some funds that were raised by and need to be transferred to the Fourth of July project. Motion was then voted on and carried unanimously.

AUDIENCE PARTICIPATION

Shawn Ramsey of the Arts Association was present with representatives of Music on the Half Shell and Graffiti Week. The organizations are teaming efforts on their respective summer events. Economic conditions have caused sponsor cutbacks that the organizations must deal with. Therefore, they will likely be requesting financial assistance from the Commission in the amount of \$5,000 each. Depending on the use of the funds, restrict and/or unrestricted funds may be requested. Ramsey emphasized that this was intended to be a one time request as they were not looking at this to be a continuous cycle. The Commission stated their priority is to attract overnight visitors. It was recommended the organizations file separate applications and emphasize the amount of visitors generated by each event. Campbell was asked to be prepared to share information on how those events impact the motels.

AIRPORT MUSEUM FEASIBILITY STUDY

As soon as the feasibility study is complete, a joint meeting will be scheduled for this Commission and the Airport Commission.

Meeting adjourned at 4:22 p.m.

Debi Davidson
Management Technician